

[Home](#)

[About](#)

[Advertisers](#)

[Magazine](#)

[Products & Services Guide](#)

[Print & Mailing Services](#)

FUNERAL

BUSINESS ADVISOR MAGAZINE™

[< Previous](#) [Next >](#)



Search



Get Social



[Home](#)[About](#)[Advertisers](#)[Magazine](#)[Products & Services Guide](#)

Print & Mailing Services

Finds parallel between the Sich company story and his own firm.

Sich Caskets has announced the winner of their first monthly “Year of the Funeral Director” casket giveaway, Todd Howell. Mr. Howell is the managing director of Woodfin Funeral Chapels in Murfreesboro and Smyrna, Tennessee, a funeral firm that has been owned by the Woodfin family for five generations.



Woodfin Funeral Chapel manager Todd Howell wins a Sich Casket in first monthly drawing.

Mr. Howell will be receiving the Sich “Indigo Silver” 18 gauge casket, delivery provided by Lake Forest Casket, Lombard, IL, a Sich Casket distributor.

The monthly casket giveaway is the first of several special programs planned by Sich for 2017 as part of their “Year of the Funeral Director” promotion.



CLICK IMAGE
ABOVE FOR
DIGITAL
VIEWER

FBA Issue Features

Cover Feature:

Creativity and
Personalization
Have Never
Never Been
Easier

Success Story:

Sunset Memorial
Park, Funeral
Home, and
Crematory

Funeral Director Spotlight

Drew Edwards

Spotlight On:

Education in the
Funeral Industry

Spotlight On:

Embalming &
Preparation in the
Funeral Industry

In This Issue of
FBA 

[Home](#)[About](#)[Advertisers](#)[Magazine](#)[Products & Services Guide](#)

Print & Mailing Services



Sich Indigo Silver 18 Gauge Casket.

"I have been following the story of Sich and Sirius Chan (Sich CEO) and how quality import caskets is really a game-changer for those of us who are struggling with increasing cremation rates," said Mr. Howell, whose funeral homes currently sell Batesville caskets.

Mr. Howell highlighted the similarities between his business and Sich Casket, adapting to the times and the changing market. "The idea of Sirius Chan's turning his family-owned furniture company into something that is a completely different product than they would have ever considered, that is a success story in itself."

The next Sich casket giveaway drawing will be held at the end of May. To learn more about the monthly drawing and to enter, visit Sich.com or www.RethinkYourCaskets.com/YearFD. Participants need only enter one time to be registered for all the drawings throughout the balance of the year.

About Sich Caskets

Sich Casket Company is a pioneer of the Chinese casket industry. In just ten years the company has grown from a small family-run furniture factory to a significant international manufacturer of wood and metal caskets and a leading Chinese supplier of caskets in North America. Founded by company president Sirius Chan, Sich sources its materials globally to provide the finest quality and

[Equipment](#)

[A Stakeholder Approach to Retention in Higher Education: Using Emergenetics in the Classroom](#)

[What Does "If You See Something, Say Something" Have to do with Ethics and Integrity?](#)

[The Lowdown on High Tech for the Death Care Profession](#)

[Myth vs. Reality... What Do Families Really Want?](#)

[Embalming 101: Back to the Basics](#)

[Calendar of Events](#)

[Find the FBA Logo Contest!](#)

[Home](#)[About](#)[Advertisers](#)[Magazine](#)[Products & Services Guide](#)

Print & Mailing Services

1
SHARES Share Tweet

By Meghan Kelly | May 10th, 2017 | Industry Alerts | Comments Off

Share This Story, Choose Your Platform!



About the Author: Meghan Kelly



Related Posts

[FBA Logo](#)[Contest! 3](#)[Winners in every issue!](#)

Categories

[Calendar of Events \(2\)](#)[Company Spotlight \(40\)](#)[Cover Feature \(32\)](#)[Design Feature \(1\)](#)[DVD Review \(1\)](#)[Editorial \(198\)](#)[Education \(8\)](#)[Featured Reading \(24\)](#)[Funeral Director Spotlight \(7\)](#)[Funeral Home Success Story \(33\)](#)[Industry Alerts \(637\)](#)

[Home](#)[About](#)[Advertisers](#)[Magazine](#)[Products & Services Guide](#)

Print & Mailing Services

[Management](#)
(13)[> Management](#)
(44)[> Marketing](#) (10)[> Newsletter](#)
Content (329)[> Operations](#) (1)[> Sales](#) (2)[> Solution On:](#)
(68)[> Special](#)
Feature (24)[> Spotlight On](#)
(3)[> Technology](#)
(10)

